

**HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY** (Prices effective through December 25)

**December Holidays 2004**
**WESTERN U.S. - AK,AZ,CA,CO,HI,ID,MT,NM,NV,OR,UT,WA**
**WHOLE TURKEYS**

(10-24 lbs. whole birds; prices in dollars per pound unless otherwise noted; all information from publicly available sources including store circulars, newspaper ads, and retailer websites)

Market	Outlet	Label	Regular		Kosher		Organic		Free Range		Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	
Alaska	Carrs Safeway	Butterball	1.69	1.19							w/ store card
		Honeysuckle		0.99							w/ store card
		Safeway Select	1.19								w/ store card
	Fred Meyers	Norbest									\$5 off w/ coupon; limit 1
Arizona	Albertson's	Honeysuckle	1.19								w/ store card
		Village Market		0.69							w/ store card
	Basha's	Butterball		0.99							w/ store card
		Honeysuckle	0.99								w/ store card
		Jennie-O		0.79							w/ store card
	Fry's	Butterball		0.99							w/ store card
		Jennie-O		0.79							w/ store card
		Norbest		0.79							w/ store card
	Safeway	Butterball	1.49	0.99							w/ store card
		Honeysuckle		0.99							w/ store card
		Manor House		0.69							w/ store card
		Safeway Select	0.99								w/ store card
	Smith's	Butterball		0.89							<16 lbs.; limit 1
		Jennie-O		free							w/ store card and ham purchase
	Sprout's	No Label							1.29		
California Northern	Albertson's	Foster Farms	1.19								
		Jennie-O	0.99								
		Village Market		free							w/ purchase of turkey of equal value
	Andronico's	Andronico's							1.99		
	Calabell	Butterball	1.29								limit 1 w/ club card
		Foster Farms	0.89								limit 1 w/ club card
		Ralph's	0.89								limit 1 w/ club card
		Tender Gold		0.59							limit 1 w/ club card
		Zacky	0.89								limit 1 w/ club card
	Draeger's	Diestel							1.98		
		Diestel Petite							2.29		
		Diestel Heritage					3.99				
		Diestel Heidi's							2.49		
	G & G	Butterball		1.19							
		Norbest		1.19							
		"	1.09								broad-breasted
		"							1.29		> 24 lbs.
	Key Markets	Foster Farms	1.39								
	Lunardis	Diestel							1.89		

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	
<b>California Northern (continued)</b>	Raley's	Nob Hill Trading Co.	1.29								broad-breasted
		Jennie-O		0.79							
		Sunnyview		0.79							
	Ralph's	Butterball	1.29								w/ store card w/ store card w/ store card w/ store card; limit 1 w/ store card
		Foster Farms	0.89								
		Ralph's	0.89								
		Tender Gold		0.59							
		Zacky Farms	0.89								
	Safeway	Safeway Select	0.99								
<b>Southern Area</b>	Savemart	Butterball	1.39								
		Foster Farms	1.39								
	Albertson's	Honeysuckle	0.99								
	Best Way	Honeysuckle		0.79							
		Riverside		0.79							
	Food 4 Less	Californian		0.88							
	Henry's	Henry's							0.99		
	Jon's	No Label	0.99								
	Ralph's	Butterball	1.28								w/ store card w/ store card w/ store card w/ store card; limit 1 w/ store card
		Foster Farms	1.28								
		Ralph's	0.99								
		Tender Gold		.49-.59							
		Zacky Farms	1.28								
	Smart & Final	First Street Deli		0.79							
	Stater Brothers	Californian		0.69							
		Valchris		0.69							
		Zacky Farms	0.89								
	Super Buy	No Label		0.99							
	Von's	Butterball	1.49								
		Safeway Select		0.99							w/ store card
<b>Colorado</b>	Albertson's	Honeysuckle	0.99								
	City Market and King Soopers	Butterball	1.39								all sizes w/ store card < 24 lbs. < 16 lbs./bird, limit 2 < 16 lbs./bird, limit 2
		Honeysuckle	0.99								
		"		6.00							
		Jennie-O		6.00							
		Red Bird	1.59								
	Safeway	Butterball	1.49								< 16 lbs. per bird w/ store card w/ store card
		Honeysuckle		0.99							
		Manor House		0.79							
		Safeway Select	0.99								

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Market	Outlet	Label	Regular		Kosher		Organic		Free Range		Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	
Hawaii	Safeway	Foster Farms	1.59								w/ store card
		Safeway Select	1.19								w/ store card
Idaho	Albertson's	Norbest	1.28								w/ store card
	Fred Meyer's	Norbest	1.19								
	Rosauers	Family Tradition	1.29								Natural
		Norbest	1.19								
	Smith's	Butterball Jennie-O		0.89 free							16-20 lbs. per bird w/ store card and ham purchase
Montana	Albertson's	Norbest	1.28								w/ store card
	Rosauers	Family Tradition	1.29								Natural
		Norbest	1.19								
	Smith's	Butterball Jennie-O		0.89 free							16-20 lbs. per bird w/ store card and ham purchase
Nevada	Smith's	Butterball Jennie-O		0.89 free							16-20 lbs. per bird w/ store card and ham purchase
New Mexico	Albertson's	Honeysuckle Village Market	1.19	0.69							
	City Market	Butterball	1.39								all sizes w/ store card
		Honeysuckle	0.99								< 16 lbs./bird, limit 2
		"		6.00							< 16 lbs./bird, limit 2
		Jennie-O		6.00							
		Red Bird	1.59								
	Smith's	Butterball Jennie-O		0.89 free							16-20 lbs. per bird w/ store card and ham purchase
Oregon	Albertson's	Jennie-O	0.99								
	Fred Meyer	Norbest	1.19								
	QFC	Norbest		0.79							w/ store card
		Northwest	0.99								w/ store card
	Rosauers	Family Tradition	1.29								Natural
		Norbest	1.19								
	Safeway	Butterball		1.19							w/ store card
		Honeysuckle		0.79							w/ store card
		Manor House		0.59							w/ store card
		Safeway Select	0.99								w/ store card
	Thriftway	Norbest	1.19								
		"		free							w/ purchase of turkey of equal value
		"									
		Mary's							1.49 1.49		

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	
Utah	Albertson's	Norbest	1.28								w/ store card
	City Market	Butterball	1.39								all sizes w/ store card
		Honeysuckle	0.99								< 16 lbs./bird, limit 2 < 16 lbs./bird, limit 2
		"		6.00							
		Jennie-O		6.00							
	Red Bird	1.59									
Smith's	Butterball		0.89							16-20 lbs. per bird	
	Jennie-O		free							w/ store card and ham purchase	
Washington	Albertson's	Jennie-O	0.99								
	Fred Meyer	Norbest		1.19							
	Rosauers	Family Tradition	1.29								Natural
		Norbest	1.19								
	QFC	Norbest		0.79							w/ store card
		Northwest	0.99								w/ store card
	Safeway	Butterball	1.49	0.99							w/ store card
		Honeysuckle		0.89							w/ store card
		Safeway Select	0.99								w/ store card
Thriftway	Norbest	1.19								w/ purchase of turkey of equal value	
	"		free								
	"										
Mary's									1.49		
									1.49		
Top Food	Butterball		0.89								limit 1
Wyoming	Albertson's	Honeysuckle	0.99								
	City Market and King Soopers	Butterball	1.39								all sizes w/ store card
		Honeysuckle	0.99								< 16 lbs./bird, limit 2 < 16 lbs./bird, limit 2
		"		6.00							
		Jennie-O		6.00							
	Red Bird	1.59									
	Safeway	Butterball	1.49	0.99							w/ store card
		Honeysuckle		0.89							w/ store card
		Safeway Select	0.99								w/ store card
Smith's	Butterball		0.89							16-20 lbs. per bird	
	Jennie-O		free							w/ store card and ham purchase	